

2021 SNF-SART CULTURAL ENTREPRENEURSHIP PILOT PROGRAM CALL-FOR-PARTICIPANTS

With support from the Stavros Niarchos Foundation (SNF), the Siena Art Institute (SART) will be launching a new Athens-based project during 2021/22 that sees the direct involvement of our former students as cultural entrepreneurs. The aim is to engage the international art community that rotates around the Siena Art Institute; to provide professional experience for young artists beginning their careers; to enrich the cultural activities of local communities in Greece with particular attention to marginalized communities. Participants will be organized in small teams to work on specific project goals to be completed within December 2021. Teams will be able to act autonomously or in a collaborative manner. The call is open specifically for previous Greek students of the Siena Art Institute.

APPLICATION DEADLINE April 30th

The Siena Art Institute has specific guidelines in mind for 2021/22, but we also expect input from our participants as we plan to work together to develop a series of dynamic projects focused on outreach within the Greek artistic community and involving participation from the general public. Our objective is to create small teams that will be responsible for various activities (made up of different events, workshops, talks etc.) which will be closely monitored by the project coordinators of the Siena Art Institute. From the results of this pilot program, we aim to create a non-profit organization in Athens associated with SART from which we will continue our work organizing and promoting cultural programs and the ongoing expansion of our networks.

Compensation:

In addition to receiving training and mentorship through participation in this pilot program, participants will also receive the following compensation:

- *compensation for project work* (Sep-Dec): 1000€ per participant (in two installments, half in September 2021 and half upon completion at years' end);
- *events organisation budget*: 800€ per group (each team will be responsible for overseeing the budget for each project, this can include trips, rentals, materials and other project expenses, under the careful supervision of SART).

Timeline:

- April 2021 - May 2021 → Open call and selection process;
- May 2021 → SART Director Miriam Grottanelli de Santi in Athens and interviews with selected beneficiaries + Project launch in Athens;
- Jun - Aug 2021 → SART mentoring and working on group projects (collect contacts and mapping) both in Athens and remotely;
- Sept 2021 → Fundraising workshops in Athens offered by SART;
- Sept - Dec 2021 → Public art events and community engagement activities in Athens;
- Dec 2021 → Final collective community event in Athens.

Project activities will begin in-person in Athens in September 2021 and all project activities will be completed within 2021. The Siena Art Institute will then evaluate the success of the 2021 programming to move forward with project activities for 2022/23 for which participants may re-apply.

Application:

The deadline for participants to apply is April 30 2021. After submission of their application form and CV, finalists will be contacted to schedule an online interview. Please note that to be eligible, applicants must have Greek citizenship and must be previous students of the Siena Art Institute.

Applicants will be evaluated on their skills and experience, with a focus on the following areas:

- Organizing events
- Community networking
- Leading artistic workshops
- Curating exhibitions
- Marketing and communication
- Collaborative teamwork (delegating responsibilities, organizing resources, working on specific tasks, etc)

For information, please contact projects@sienaart.org

Application instructions and form for prospective participants can be found at:

- <https://www.sienaart.org/Programs/SNF-SART-Cultural-Entrepreneurship/>